

Invitation

Organization Development World Summit
22-26 August 2010, Budapest, Hungary

**CO-CREATING a NEW WORLD of
ORGANIZATIONS and COMMUNITIES**
Dialogue & Action



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Organizational Development World Summit (ODWS) is a global professional initiative focusing on the co-creation of a new world of organizations. Leaders of non-conventional organizations, leading personalities, practitioners and researchers focusing on the development of organizations from all around the world are the participants to meet at the event and to engage in dialogue and in action.

The professional framework of the event is based on three pillars:



Join us as and share the story of your unique organization

The introduction of non-conventional organizations is a crucial point of the conference. We believe that those companies that become successful through unique means are the key for the future world of organizations and the development of organizations. At the event we wish to create an opportunity for all participants to learn from each other and from these organizations.

Based on our research and referrals, we think that your company is one of the 'non-conventionals', so we are pleased to invite you to share, to get new ideas and learn together with hundreds of other leading personalities, professionals from all around the world.



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How do we define non-conventional organizations?

First: they clearly show a high performance, or a strong promise of such, in their respective area/industry.

Second: the above-mentioned high performance is achieved as a result of a non-conventional modus operandi: a new value proposition offered to the client, a unique business model, leadership practices or internal processes.

We **do not seek** organizations **just with innovative products**. We focus on output only by considering high-performers and up and coming organizations as candidates. We focus on the “how” and “why” questions of organizational operation. “What do they do in a different way to pave their way for success? Why do they succeed? Why do they employ different methods and how did they come to employ them?”

Why to join? What is in it for you and your organization?

- 🎧 **This event is the first ever to focus directly on non-conventional organizations.** If you consider yourself non-conventional then this is the place to be identified as such. Our selection process puts you in the circle of recognized non-conventionals.
- 🎧 **Get new, creative, unusual, out of the box ideas** from other non-conventional organizations and outstanding organization development experts from all around the world.
- 🎧 Share the story of your organization, **receive constructive feedback from the other participants, ask challenging questions whose answers will provide new alternatives and insights** on how to further develop and accelerate the success of your organization.
- 🎧 **Join the circle of unique non-conventionals** and meet the leaders of emblematic non-conventional organizations: the event is a place to learn from other non-conventional leaders and companies and to extend your network as well.
- 🎧 **Accelerate the success of your organization** through the freshly gained, new insight and the cross-fertilization provided by this very special and unique global gathering of people like you from all around the world.
- 🎧 The event offers you, the leader of a non-conventional organization, **a number of networking events**. Meet with the key participants of the event and ensure that you make the maximum out of it.
- 🎧 As a global event **we offer media coverage with a focus on non-conventional organizations**: build your brand and business through your participation.



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What does it mean to join: what is in it for ODWS 2010?

- ☛ **Lead a session of 1.5 hours** sharing the story – and the non-conventional idea behind it – of your organization. (The official language of the event is English.)
- ☛ **Represent your company at the highest possible level:** we invite leaders with a strong insight concerning the non-conventional idea of their organization to participate.

(We would like to inform you that this is a non-profit event, and the participants – including the presenters - are covering their own expenses including the conference fee. We may be able to offer scholarship in the form of reduced registration fees, to support the presence of non-conventional organizations at the summit. Please consider your financial situation upon applying for scholarship, as we can support only a limited number of applicants.)

We honestly hope that the OD World Summit has raised your interest, and we hope to welcome you as one of the participants and co-creators of this landmark event!

Please contact our colleague who is the head of the non-conventional pillar of the conference:

Zoltán Csigás at: zoltanccsigas@odworldsummit.org

Or, if you have other questions, the secretary of the summit:

Tamás Avar at: +36 70 257 4444

Please find more details about the event at: www.odworldsummit.org

With best regards,

